



# Brentwood Youth AFC

## COACHES CODE OF CONDUCT

Version 1.0 June 2019



This code applies to all those involved in football under the auspices of Brentwood Youth AFC, Brentwood Girls AFC and The Football Association.

This code of conduct is based on the FA Respect Code of conduct. Coaches are reminded that children love football because it is fun; when the fun stops so does enthusiasm for the game. Coaches have great responsibility to the children under their care, the behaviour and attitude of a coach highly influences the children's enjoyment, attitude and success in football. Whilst winning matches is great it should not be a case of "win at all costs"; social, ethical and technical player development and good sportsmanship should be the overriding goal.

## Code of Conduct for coaches and club officials

1. Coaches **should** treat players, opponents, officials and coaches and supporters of both teams with respect.
2. Coaches **should** never use racist, sexist, abusive or any other forms of inappropriate language.
3. Coaches **should** accept any decisions by the referee or match officials without argument.
4. Coaches **must** be familiar with, respect and adhere to the laws of the game.
5. Coaches **should** display a high standard of behaviour and promote the positive aspects of the game, encouraging others to do the same.
6. Coaches **should** be aware of the player's and parent's codes of conduct and encourage players and parents to follow them.
7. Coaches **should** be aware that these respect rules also apply to online forums and social media.
8. Coaches **must** place the safety and well-being of each of their players before all other considerations, including winning matches.
9. Coaches **should** explain exactly what is expected of each player and what the players can expect from the coach.
10. Coaches **should** foster mutual respect and trust with each player, building self-esteem whilst guiding them to take responsibility for their own performance and behaviour.
11. Coaches **should** ensure all activities are appropriate for the players' ages, maturity, experience and ability levels.
12. Coaches **must** fully co-operate with other officials and specialists (e.g. doctors, physiotherapists, welfare officers) for each player's benefit.

Breaches of the code of conduct will lead to warnings and could lead to the club asking individuals to step down from the role. In addition, the County FA could impose a fine or suspension on the team.

Brentwood Youth AFC have a policy that Players play for the club and not the team. Furthermore, the club believe it is important for player's development that they play for and against teams with similar ability levels to the player. Players therefore may be asked to move between teams to facilitate this and coaches are expected to fully support these decisions.